

Top Reasons DDI Makes a Difference 1984 to present

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Our mission: To promote a vibrant business, residential and entertainment district while serving as a catalyst for economic, social and cultural enrichment.



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*Downtown Danville, Inc. is
a proud charter member of
the Illinois Main Street
program.*

1. Utilizing the financial and intellectual resources of those making up the downtown to improve and grow their own business area
2. Led the fundraising drive to install the pedestrian street lights and plant the original trees that line Vermilion Street
3. Created and continue to put on major promotional events to bring people downtown that have become community traditions including the Summer Sounds Concert Series, Night of Lights Parade and the Farmers' market
4. Actively works with the parties involved to maintain and improve historic structures such as the Fischer Theatre and Bresee Tower
5. Reduced operating costs, spending less than its budget the last two years, which allowed the organization to pass that savings back to Special Service Area property owners through a reduction in the SSA tax in 2011
6. Providing events and special promotions monthly to benefit the current downtown merchants
7. Working with building owners to fill underutilized spaces and keep the historic feel
8. Partnering with other community organizations including Vermilion Advantage, Workforce Investment Board, Danville AMBUCS, Danville Public Library, Provena United Samaritans Medical Center Foundation, David S. Palmer Arena, Danville Area Convention & Visitors Bureau and many more for the betterment of the community as a whole
9. Maximizing funding value by working with a large volunteer base to accomplish its mission and short and long term goals
10. Following a comprehensive approach to downtown revitalization, a complex process that cannot be accomplished by a single project or person or entity